

New Arch Tents real eye-catchers

Now available in Australia through H-Line Structures, Röder AG has added four new Arch Tent designs to its range of structures.

The designs were initiated for the recent Federal President's Summer Party at Bellevue Palace, residence of the German President in Berlin.

Röder designed four new and exclusive temporary structures, which were premiered as the newly elected German Federal President, Christian Wulff, welcomed 5,000 guests to the park at Bellevue Palace.

The new structures included Medium and Light arched tents and the innovative Bodega SP models with more than 60 examples of the new Bodega SP variants 4M/5M and 7M/8M and the two new Light 4M and Medium 5M Curve Tent versions used to create an exclusive space at the Federal President's Summer Party.

In all, 68 Röder tents with more than 1,800m² of space were available to sponsors, guests and artists for presentation, catering and performance purposes.

"These structures are unique and present a fresh event concept integrating brilliantly with open spaces and park garden settings. Ideal for wine and food festivals and top end markets," Fred Swanepoel, National Sales Manager of H-Line Structures said. "Innovation is key in keeping your corporate clients loyal."



Röder Medium Arch Tent

According to Röder, the latest designs are characterised by delicate, clear shapes, which attract attention with their light, fresh design and are real eye-catchers as a result of their branding potential.

For more information visit: www.h-linestructures.com.au.

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